



# WAYS TO SUPPORT **YOUR** COMMUNITY





# YOUR HABITAT AT WORK



**MISSION:** Seeking to put God's love into action, Habitat for Humanity brings people together to build homes, communities, and hope.

## HISTORY/FACTS

- Been in Henderson County since May 8th, 1989.
- Built over 225 homes in Henderson County.
- Helped over a 1,000 community members in Henderson County.







Dear Friends of Habitat,

No matter who we are or where we come from, we all deserve a decent place to live. We deserve to go to sleep knowing our children are safe in their beds. And we deserve to wake up without worrying about whether or not we can afford to pay the rent, or whether we will have enough money left over to cover the cost of food and healthcare.

At Habitat for Humanity, we empower families by bringing safe, affordable housing within reach. Habitat homes are not simply given, they are earned. We partner with local families in need to provide quality housing and help them build equity, equity in their homes and equity for a better future. Our qualified partner families work hard to save a down payment, complete homeowner and financial classes, volunteer 300 sweat equity hours, and make a nonprofit mortgage payment that is recycled to build more homes. This entire process takes approximately two years.

Study after study has revealed that safe and stable housing is the first run on the ladder to economic opportunity, better health outcomes and greater educational attainment. So, when we support housing opportunities, we are creating positive economic outcomes for the entire community.

Your financial support, your voice and your time will help bring strength, stability, and self-reliance to families in need of a decent place to live. Every donation helps a family help themselves and helps build a brighter future for us all.

Join us at a build, event and /or giving day sponsor and change lives for generations to come!

Sincerely,  
*Linda B. Saturno*

Linda B. Saturno  
President and CEO  
Henderson County and  
Thermal Belt Habitat for Humanity



# BE A PART OF THE BUILD

## LEVEL ONE:

### Lay the Foundation **\$14,000**

Ensuring the house begins with a strong foundation gives a hard-working family an unshakable foundation with which to begin a new life. Benefits Include:

- You choose a date to participate in a Build Day, and all volunteers will receive a T-shirt and a delicious, boxed lunch.
- Your business name and logo will appear on any dedication invitation, advertisement, and/or media release.
- Signage with your logo will be at the homesite to be included for duration of the build, and the front of Dodd Meadows Community, as well at the dedication.
- Full Website exposure on our Henderson County Habitat for Humanity home page.
- Promotion on social media and Press Release.
- Participation in house dedication to partner family and Logo on dedication program.
- PowerPoint Recognition during Habitat presentations.

## LEVEL TWO:

### Raise the Roof **\$10,000**

Help us to “raise the roof” at this level and make a Habitat home a reality. Benefits include:

- You choose a date to participate in a Build Day, and all volunteers will receive a T-shirt and a delicious, boxed lunch.
- Your business name will appear on the dedication invitation, advertisement, and/or media release.
- Signage with your logo will be at the homesite to be included for duration of the build, and the front of Dodd Meadows Community, as well at the dedication.
- Website exposure on our Henderson County Habitat for Humanity home page.
- Promotion on social media.
- Participation in house dedication to partner family and Logo on dedication program.



### LEVEL THREE:

#### Build the Walls **\$7,500**

Help us to build the walls so a family has a safe, decent, and affordable house that they can call home. Benefits include:

- Website exposure on our Henderson County Habitat for Humanity home page.
- Promotion on social media.
- Signage at the site for the duration of the build.
- Opportunity for individual and group volunteerism at sponsored site.
- Participation in house dedication to partner family.

### LEVEL FOUR:

#### Create the Gathering Place **\$4,000**

At this level you sponsor the kitchen where a hardworking family will be able to enjoy a meal together. Benefits include:

- Website exposure on our Henderson County Habitat for Humanity home page.
- Promotion on social media.
- Signage at the site for the duration of the build.
- Opportunity for individual and group volunteerism at sponsored site.
- Mention of the home dedication program.

### LEVEL FIVE:

#### Open the Door to Homeownership **\$2,500**

Providing a hand up to a family who has nearly lost all hope, a new door to enter a new life. Benefits include:

- Signage at the site for the duration of the build.
- Promotion on social media.
- Mention of the home dedication program.

### LEVEL SIX:

#### Let the Sunshine In **\$1,000**

Help us 'light up a house' and make a Habitat home a reality. Benefits include:

- Signage at the site for the duration of the build.





# BE A COMMUNITY BUILDER

We invite you and your organization to participate in our annual Community Builders Breakfast event in April with event sponsorship.



## Community Builder Sponsor **\$10,000**

- Includes premium location table for 8 with prominent logo.
- Logo recognition during Community Builders Breakfast event and on event website.
- Social media recognition on the events page and Community Builder Sponsor Logo recognition in newsletter.
- Recognition on press release and advertising of the event.
- Social Media posts of exclusive company Team Build Day (max 8 people), T-shirts for your group, Snacks provided, Yard signage for the day, and Commemorative picture frame with team.
- Check presentation and photo on site opportunity.

## Block Builder Sponsor **\$5,000**

- Includes premium location table for 8 with prominent logo.
- Name recognition during Community Builders Breakfast event and on event webpage.
- Sponsor Name recognition in newsletter
- Promotion on social media.
- Team Build Day for 5 people.

## Hope Builder Sponsor **\$2,500**

- Table for 8 and recognition as a "Table Captain" during event registration.
- Name recognition during Community Builders Breakfast event and on event website.
- Promotion on social media.
- Team Build Day for 5 people.

## Neighborhood Builder Sponsor **\$7,500**

- Includes premium location table for 8 with prominent logo.
- Logo recognition during Community Builders Breakfast event and on event website.
- Social media recognition on the events page and Community Builder Sponsor Logo recognition in newsletter.
- Team Build Day (max 8 people), Snacks provided, and social media mention of team build day.

## Friends of Habitat Sponsor **\$1,000**

- Table for 8 and recognition as a "Table Captain" during event registration.
- Name recognition during Community Builders Breakfast event and on event website.
- Promotion on social media.





# STAND OUT IN THE COMMUNITY

## SPONSORSHIPS

### Presenting Sponsor - \$10,000

- 8 individual meals or 4 meals for two
- Name on keepsake thermal bag
- Onsite signage
- Logo on Christmas parade float
- Name recognition on Habitat website prior to event as a Presenting Sponsor and recognition in newsletter
- Promotion on social media, press releases and advertising

### Light the Night - \$5,000

- 8 individual meals or 4 meals for two
- Name recognition on Habitat website prior to event as a Light the Night Sponsor and recognition in newsletter
- Promotion on social media and onsite signage

### Sugar and Spice - \$2,500

- 6 individual meals or 3 meals for two
- Name recognition on Habitat website prior to event as a Sugar & Spice Sponsor and recognition in newsletter
- Tag on candy cane
- Promotion on social media



### Santa's Helper - \$750

- 4 individual meals or 2 meals for two
- Name recognition on Habitat website prior to event as a Santa's Helper Sponsor
- Promotion on social media

### Homes for the Holiday - \$250

- 2 individual meals or 1 meal for two
- Promotion on social media







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for Humanity®

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